

WWW.FOODQUEST.TV



FOODQUEST

with Mario & Courtney Lopez
Season 3



WGN
AMERICA

Saturdays, 8:30am

amc

Thursdays, 8:30am



The Food Quest Showcase is so much more than a hit TV show! We are storytellers who bring context to brand integration. Our team brings to life the services you offer & products you produce while shining a spotlight on the incredible people behind the success of your brand. We create content for use on all social platforms & broadcast across multiple major

networks. Our viewers are your ideal consumers & we'd like to help them get to know you a bit better. Our show airs on two major networks: AMC & WGN America. Between them, we reach an average audience of 220,00 - 240,000 households. **66% of those household viewers say our program is a great way to learn about new products they can use at home.**

1.5MM

avg. gross impressions all platforms

.0983

avg. television rating



220,000-240,000

avg. television audiences





MINDFUL MILLENNIALS TO EMPTY NESTERS

A feature on Food Quest is an effective way to reach a wide variety of modern consumers.

- Young moms & dads who are growing both their families & their homesteads.
- Parents reaching retirement hoping to indulge in the finer things.

These men and women are making the decision every day to mind how they spend their money, choosing to support business they know, that share their values. We want to help them get to know you better so that the next business they choose to buy from is yours.





AVG. DEMOGRAPHICS

39 | \$70K+
avg. age | hh income

Our viewers are...

- 52% female, 48% male
- Average household income of \$70K.
- 68% are homeowners who have prepared a minimum 5 dinners within the past week.
- 53% of our viewers are active with travel rewards programs.
- 37% are 25-45 years old
- 29% of our total households have at least one child.





Mario Lopez is an American actor & entertainment journalist currently hosting Extra. He has appeared on several television shows, such as the hit sitcom Save By The Bell, in films, and on Broadway. Mario met Broadway dancer, actress, and producer Courtney when they co-starred in a Chorus Line. Seven married years later the couple has welcomed 3 beautiful children into the world, their daughter Gia, and their sons Nico & Santino.

Their growing family has prompted the introduction of new feature segments on our show we're calling "At Home with the Lopez Family", which will branch outside the realm of all things #foodie.



storytelling in it's truest form

Farm to Table
Agriculture & Dining
Back to School
Delectable Destinations
Elevate your Tailgate
Everyday Meal Solutions
Foodie Favorites
Travel & Tourism
Health & Wellness
Skincare & Self Love
Sustainability
Kitchen Gadgets

Mompreneur
Recipe Tips & Ideas
Fitness Foods
Baby Gear
Parties & Entertaining
Home & Garden
Wine & Spirits
Food Quest Kidz
Holiday Must Haves
Kitchen & Dining Decor
Family Lifestyle
Great Gifts

FOODQUEST

